

Joseph Postiglione

UX Architect | Design Systems | AI-Enhanced Product Design

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SUMMARY

UX Architect (Senior Product Designer, Design Systems) with 6+ years at CDK Global, working on the company's design system, which is used by 50+ designers across 6 product suites. I've been bringing AI into how the team designs and builds, connecting the design system to Claude and Figma so designs move to code faster. I was also lead designer on CDK Unify, now used by 150,000+ dealership employees.

EXPERIENCE

UX Architect, CDK Global

Sep 2020 – Present

Remote

Design system

- Lead CDK's design system, a React component library used by 50+ designers across 6 product suites. Work across architecture, design tokens, Figma libraries with light and dark themes, documentation and adoption.
- Guided 4 major version releases, including a full rebrand and a rebuild designed to work with AI tools.
- Made WCAG 2.1 AA the accessibility standard for the design system and CDK products, built into component specs, ARIA annotations and design reviews.

AI and design to code

- Proposed and got executive approval to connect the design system to Claude and Figma MCP, so Figma files and prototypes are built from the coded components and handoff produces near-production-ready code through Code Connect and Dev Mode.
- Designed how it works and how it stays reliable: a prop-mapping model, a Storybook-to-Figma sync, and review steps for anything AI generates, including versioned prompts, automated WCAG AA checks and release-gated CI.

Pattern library and tooling

- Built a pattern library of approved, reusable screens, each documented for both designers and AI tools. Growing to 30+ patterns by the end of 2026.
- Built and shipped a Figma plugin that lets any designer at CDK find and insert those patterns, with a way to request new ones.

Product design

- Lead designer on CDK Unify, CDK's first SaaS platform, from the first workshop through launch at NADA 2022. Now used by 150,000+ dealership employees.
- Designed CDK Global Search, bringing search across every CDK product into one place.
- Audited all accounting workflows, documenting hundreds of issues and a roadmap the product team used to ship fixes.
- Also owned UX for Inventory, MyInstall, CDK Portals, Common Admin and CDCM (Centralized Dealer Configuration Management).

UX Designer Intern, CDK Global

Jun 2020 – Sep 2020

Designed a mobile web app for remote test drives during the COVID-19 pandemic. Hired full time as UX Architect.

UX Designer Intern, Dress for Success Austin

Jan 2020 – May 2020

Led research, usability testing and prototyping for a nonprofit website redesign, and took on project management mid-engagement.

UI Designer Intern, Advanced Scanners (now VISIE)

Mar 2019 – Jun 2019

Designed the interface for a 3D optical surgical scanner used in orthopedic and neurosurgery.

Assistant Composer & Music Editor, Stranger Things (Netflix)

2017 – 2025

Music edited, mixed the score and provided additional composition across Seasons 2, 4 and 5 of Netflix's hit series. Handled synth programming and sound design, and built the session and asset system for every recording.

Recorded guitar and synthesizer on the album Moth and toured the US, Europe, Asia and Australia.

SKILLS

Design systems: design system architecture, semantic design tokens, Figma variables, component libraries, theming (light and dark), versioning and release management, governance, contribution models, documentation, adoption

AI and design to code: Claude, Figma MCP, Code Connect, Dev Mode, LLM workflows, agentic workflows, prompt engineering, Storybook, Figma plugin development

UX: user research, usability testing, information architecture, interaction design, prototyping, wireframing, journey mapping, personas, heuristic evaluation, design thinking

Accessibility: WCAG 2.1 AA, ARIA, keyboard navigation, focus management, screen reader annotation

Leadership: design strategy, cross-functional leadership, stakeholder alignment, workshop facilitation, design and engineering partnership, Agile/Scrum

Tools: Figma, FigJam, Storybook, React (working knowledge), HTML/CSS, Jira, Miro, Adobe Creative Cloud

EDUCATION

A.A.S. Visual Communication, User Experience Design, Austin Community College

GPA 4.0, Honors. Visual Communication Endowed Scholarship.

User Experience Design Certificate, Austin Community College